

RAINMAKING

Official launch of

Trade & Transport Impact

December 2018



Making innovation a predictable driver of growth

What we do

We're a corporate innovation and venture development firm.

We create, accelerate, and scale new business with the world's leading corporations and entrepreneurs.

680

Ventures

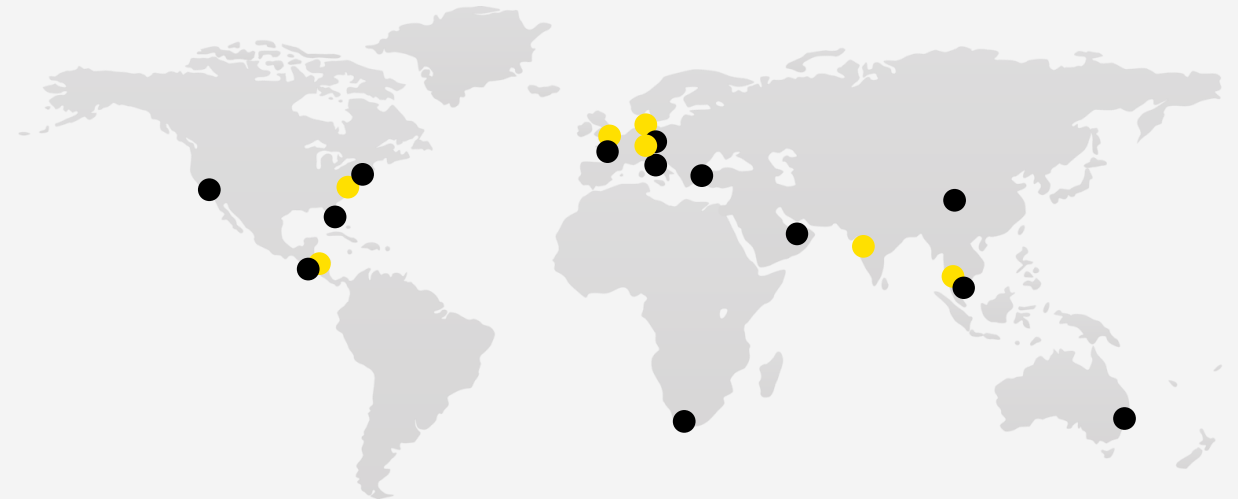
Since 2006 Rainmaking has helped build and scale 600+ companies.

88

Fortune 500 partners

Rainmaking has partnered with over 10% of the Fortune500 to deliver tangible results.

RAINMAKING



● Offices


London
Copenhagen
Kuala Lumpur
Singapore
Chengdu
Berlin
New York
Mexico City
Mumbai

● Accelerators

Dubai
Mexico City
London
Berlin
Rome
Amsterdam
Miami
San Francisco
Mumbai
Singapore
Istanbul
Cape Town
Hartford
Melbourne
Chengdu

Rainmaking team

Global team of 250+ entrepreneurs, strategists, product experts, developers, designers, and investors.

A group of people, mostly men, are gathered in a huddle in what appears to be a modern office or meeting space. They are all looking towards the center of the group, suggesting a collaborative discussion or a team huddle. The background shows a white wall with some posters or notices.

The industry needs new ways of reducing cost and creating new revenue streams.

New tech and business models in the startup world represents a massive opportunity. But – a structured and effective way is needed to identify, test and deploy these with understanding of how the industry works.

We are building the world's most impactful corporate-startup program for this in Maritime, Transportation and Logistics.

Trade & Transport Impact to build, buy, pilot and invest in impactful startups

We are partnering with the best international startups and corporate partners to accelerate hands-on application of their innovation to benefit both sides.

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CORPORATE PARTNERS



More to come...

ECOSYSTEM PARTNERS



Focus Areas

A close-up photograph of several yellow and green hard hats hanging on a red metal structure, likely part of a shipping container or industrial equipment. The image is overlaid with a semi-transparent dark red filter.

SAFETY

A photograph of a busy port or shipping yard. In the foreground, there are stacks of shipping containers with logos for MAERSK, EVERGREEN, and SHIPPING. In the background, large red gantry cranes are visible against a clear sky.

EFFICIENCY

A photograph of a tall industrial smokestack with alternating red and white horizontal bands. The smokestack is emitting a thick plume of white smoke that drifts to the right. The background is a clear blue sky.

SUSTAINABILITY

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Global Cargo Flow - Solving €150B Challenge Together



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Cargotec – touch points throughout the cargo flow chain

Load handling for on-road dedicated segments



Optimizing cargo flow with terminal automation and container handling equipment



Increase goods/cargo flow control and predictability

Ambition: transparency of information flow

Target: a more efficient cargo flow

Optimizing terminal operations and loading/unloading processes



Ship-to-shore collaboration across port-ship network and port call optimization



On-board cargo handling and optimizing cargo capacity



Call for collaboration to enable efficient, sustainable and transparent cargo flow



Intelligent on-board cargo and load handling

- Cargo planning and capacity optimization
- Process optimisation for operational efficiency
- Improve people & cargo safety



Optimised Terminal Operations

- Increase availability and performance of terminal equipment through condition monitoring and predictive analytics
- Improve efficiency, sustainability and operations at terminals
- Automation of task and processes



Efficient and Sustainable Cargo Flow

- Port call optimisation and coordination of related services
- Inland and intermodal cargo flow management and optimization
- Cargo flow end-to-end visibility, prediction and optimisation

RAINMAKING TRADE & TRANSPORT IMPACT

Use Trade & Transport Impact to build, buy, pilot and invest in impactful startups. We are creating an innovation platform connecting the world's best startups and corporates within maritime, transportation, logistics & supply chain.

<http://tradewithimpact.com>

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Let's create the future together.

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